



**Access to Vector Control Tools Through
Public/Private Partnerships:**

New Routes to Market Initiative

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Outline of Presentation

- What is the NRMI?
- Why **Public/Private Partnerships?**
- Initial targets: Countries and Private Sector Partners
- Status & Next Steps
- **Acknowledgements**

What is the NRMI?

- **Goal:** Expand IRS coverage where appropriate to reduce malaria burden through development of new private sector distribution channels that could also deliver other vector control products.
- *Basis for country selection*
- Prioritization of countries based on commitment, readiness, opportunity and potential impact (i.e., HBHI countries).
- NMCPs' willingness to lead, own and support the process with human, operational and financial resources to the extent possible

NB- other Vector Controls tools will follow suit in future

Why Public/Private Partnerships?

- **Lessons from IVCC's previous project (Unitaid-funded NgenIRS)**
 - **Piloted innovative approaches to expanded coverage, including collaborations with private sector entities (e.g., mining companies, NGOs and Mission hospitals).**
 - **Malaria remains one of the top causes of morbidity, mortality and socio-economic impact throughout sub-Saharan Africa (HBHI countries)**
 - **Government and Donor funding not sufficient to address overall need**
 - **Many NMCP strategic plans call for engagement with private sector**
 - **Private/faith-based Hospitals provide as much as 30% of medical or health services**
 - **PPPs are strategic in every nation's Development as demonstrated during COVID 19**



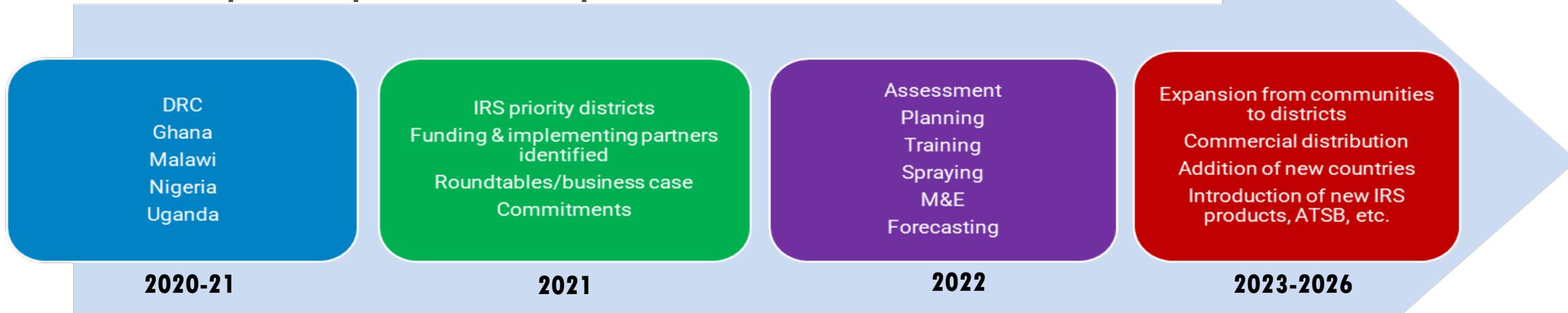
Initial targets: Countries and Private Sector Partners

- **2019 WMR High burden/high impact countries: Burkina Faso, Cameroon, Democratic Republic of the Congo, Ghana, Mali, Mozambique, Niger, Nigeria, Uganda and United Republic of Tanzania**
- ***Potential partners in each country:***
- ***Implementation***
 - **Extractive Industry (Mines, Oil and Gas)**
 - **Agricultural Plantations (Sugar cane, cocoa, coffee, etc.,)**
 - **NGOs and Mission Hospitals**
- ***Funding/CSR***
 - **Pest control companies(with trained operators)**
 - **Banks Telecoms**



Status and Next Steps

- **Catalysed interest among 4 NMCPs that each set up PPP task teams to lead effort with support from IVCC and other partners**
- **Mapping of both existing and potential Private Companies based initially on IRS**
- **Development country-specific business cases to attract implementation and funding partners**
- **Exploration of potential government incentives (e.g., tax breaks, PR, etc.)**
- **Convening of stakeholder roundtable discussions (Ghana and Nigeria)**
- **Creation of platform for sharing of best practices among countries**
- **Launch of 1st partnership - Benso Palm Oil plantation in Ghana TA from AGAMaL**



Acknowledgements

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