



# ENGAGING THE PRIVATE SECTOR IN VECTOR CONTROL

Ghana's perspective

18<sup>th</sup> October, 2022

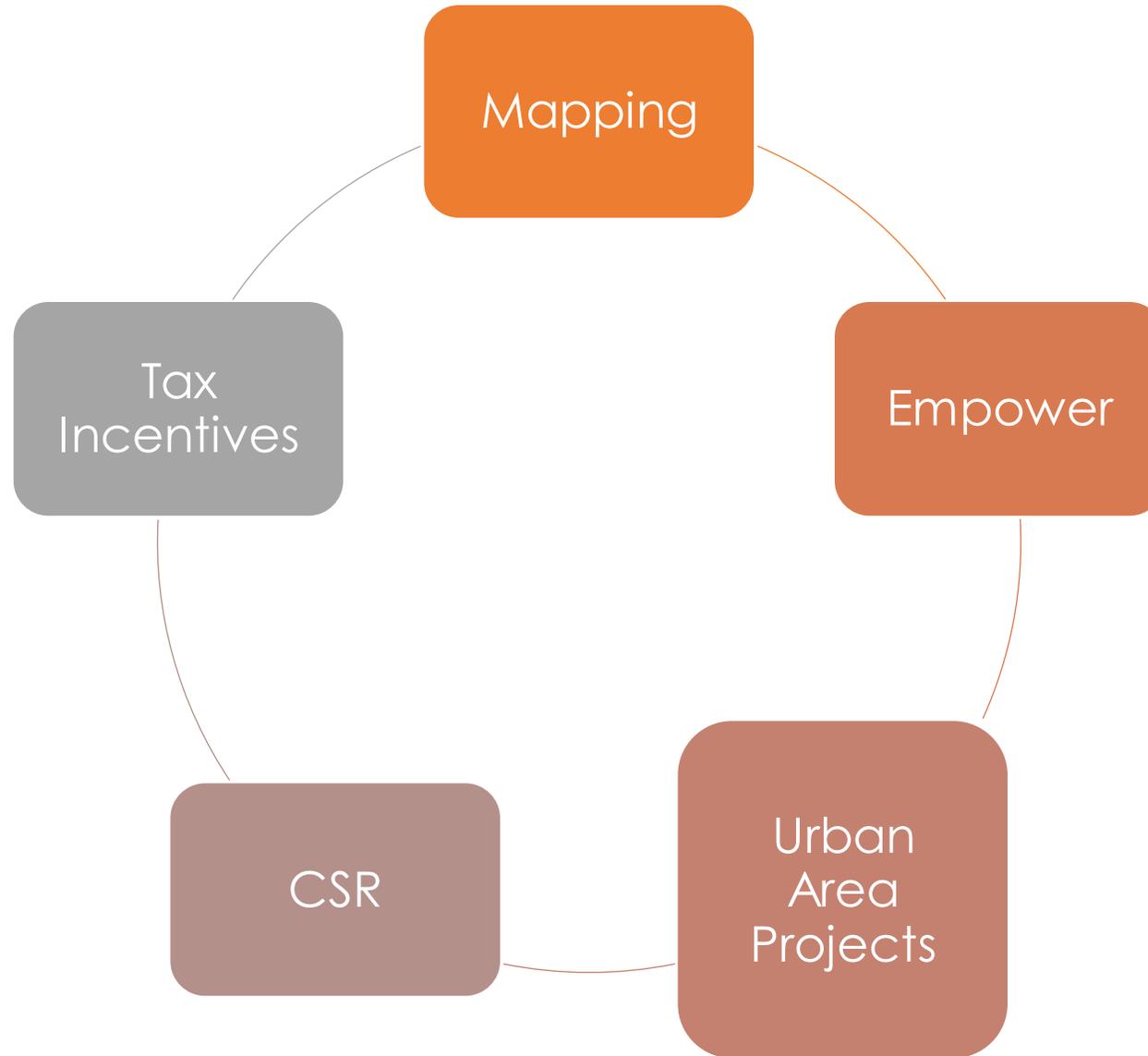
# OUTLINE

- Introduction
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- Lessons Learned
- Way Forward
- Conclusion

# Introduction

- In 2020, 21% of outpatient cases were confirmed for malaria (96% testing rate) and 18% of inpatient cases were also due to malaria (DHIMS 2021). While a number of interventions exist to control malaria in Ghana, a gap in funding to cover interventions to crucial areas of the country still exists
- As part of the National Malaria Strategic Plan 2021 – 2025, the National Malaria Control (NMCP) aims to improve mobilization of resources and maximize the efficient use of available resources for greater public health impact by 2025
- In an environment of increasingly limited financial resources, the NMCP financing strategy presents a path to mobilize resources and support a funding allocation process that is evidence-based, transparent, efficient and effective
- The NMCP recognises the private sector as key in its efforts to mobilize resources for maximum public health impact

# STRATEGIES



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- The program conducting a stakeholder mapping of potential private entities to engage and stating a good business case
- Empowering private entities that approach the program to assist with a malaria intervention eg. AGAMAL
- Outlining significant program needs and then scouting for private entities who are appropriately positioned to support the program

# STRATEGIES contd....

- Taking an industry by industry approach and tailoring concept notes and proposals to solicit support from companies as corporate social responsibility
- Providing tax incentives for potential private partners

# EXPERIENCES/SUCCESSSES

- The AGAMAL experience:
  - AngloGold Ashanti's malaria control intervention saw a 74% decline of malaria cases in the municipality within the first two years of establishment. The Obuasi Municipality generally had healthier and a more productive population
- Iduapriem Mines
  - Through our private sector partnership has pledged 450,000 USD (150,000 for 3 years) to support IRS in Tarkwa
- GiZ :
  - Through the DeveloPPP in Health Program GiZ is providing a matching fund to the Iduapriem pledge to support the expansion of IRS in Tarkwa

# LESSONS LEARNED

- Collaborations with private sector entities are key and essential for resource mobilization and advancing program goals
- A private sector strategic plan guides the goals and activities to be pursued
- It's a slow process which requires persistence and possibly a dedicated staff whose sole responsibility is to pursue private sector engagements
- A budget/fund allocation is necessary for the pursuit of private sector partnerships

# WAY FORWARD

- Finalize concept note and pitch materials to approach prospective companies
- Schedule company visits to prospective private sector entities
- Involve MCEs and MPs in galvanizing private sector entities in their localities
- Collaborate with other malaria endemic countries to share approaches and best practices for private sector engagement

# CONCLUSION

- Private sector partnership are key avenues for increased advocacy and domestic resource mobilization
- Malaria programs ought to be deliberate and targeted in the approach for private sector involvement
- Public entities such as national ministries can be essential players in identifying and engaging private companies

THANK YOU